

**TO** See List  
**FROM** Scott Rose  
**SUBJECT** Ticket Launch – **Winner's Circle [Circle K Exclusive] (26327)**

**DATE** January 15, 2026

The Western Canada Lottery Corporation has scheduled **Winner's Circle (26327)** to launch into **the Circle K network ONLY** in Alberta, Saskatchewan and Manitoba on April 27, 2026. Tickets will be available for distribution to PMO/TMO depot the week of April 8-10, 2026.

### TICKET DESIGN



(Actual ticket size 4 x 9 inches.)

**TICKET NAME**

Winner's Circle

**DRAW NUMBER**The draw number is **26327****TICKET PRICE**

\$5


**RELEASE DATE**


April 28, 2026


**KEY FEATURES**

- Exclusive Circle K Ticket!
- Win Up To 3 Times!
- Win up to \$10,000 PLUS Circle K Exclusive Bonus Promotion consisting of FREE Circle K products or exclusive discounts!
- Overall odds 1 in 4.92


**CIRCLE K PLAY INSTRUCTIONS:**

**\$10 BONUS Play Area:** Scratch the Play Area. If you uncover a \$10 WIN symbol (  ) you win \$10.

**\$20 BONUS Play Area:** Scratch the Play Area. If you uncover a \$20 WIN symbol (  ) you win \$20.

**\$50 BONUS Play Area:** Scratch the Play Area. If you uncover a \$50 WIN symbol (  ) you win \$50.

**Main Play Area:** Scratch the Play Area. If any of the circled numbers in YOUR NUMBERS exactly match any of the five (5) circled numbers in CIRCLE K NUMBERS, you win the corresponding prize amount directly below each circled number in YOUR NUMBERS that is matched.

If you uncover a K symbol (  ) in YOUR NUMBERS, you win a free \$5 Scratch 'N Win ticket.

Numbers in the area marked "CNTL. NO." cannot be used to win a prize.

**Note: This ticket can win up to three (3) times.**

**CIRCLE K BONUS PROMOTION:**

Scratch the CIRCLE K Bonus Promotion area to reveal your promotion offer and associated barcode. Promotion offers are non-transferable and redeemable **only** at participating Circle K locations in Alberta, Manitoba, and Saskatchewan. Not valid at any other retailer and this promotion portion must be surrendered at redemption. Must be 18+ to redeem and limit of one offer per transaction. Promotion offer redemptions are subject to availability, do not include applicable taxes, must be accepted as awarded and cannot be redeemed or exchanged for cash. Void if altered, copied, damaged or expired. Not valid with any other promotions. Circle K may at its discretion substitute items of equal or greater value.

**CIRCLE K BONUS PROMOTION OFFERS MUST BE REDEEMED ON OR BEFORE APRIL 1, 2027.**

**OVERALL ODDS OF WINNING**

FREE TICKET	20
\$10	9.97
\$15	80
\$20	41
\$25	300
\$35	240
\$45	240
\$50	171
\$100	2,400
\$10,000	12,000

**IMPORTANT DATES**

Charge (tentative) – January 26, 2028

Expiry – March 31, 2028

**UPC NUMBER**

The UPC number is 6 20808 26327 0

**PACKAGING**

Books of 20, 100 books per carton, 2,000 tickets per carton. 40 cartons per pallet.

Approximate carton weight: 21 lbs or 9.4 kgs

Approximate pack weight: 3.36 oz or 95 grams or 0.10 kg

**DISTRIBUTION**

The order is for 120,000 tickets and is allocated as follows:

Alberta	100,000
Saskatchewan	10,000
Manitoba	10,000
NWT	0
Yukon	0
<b>Total</b>	<b>120,000</b>

**PUBLIC AWARENESS**

WCLC Internet Site

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April 9, 2026

<b>WINNERS CIRCLE (26327)</b>							v3	10/22/2025
		Ticket Price: \$5.00 Pool Size: 120,000 # of Pools: 1 Total Order: 120,000		Payout %: 67.00% Odds 1 in: 4.92		Sales: 570,000 Payout: <b>\$381,900</b> Gross Rev: <b>\$188,100</b>		5.00% FREE TICKETS
Prize Amount	Winner	Odds 1 in:	Cost	Total Winners	Total Cost	% Prize Fund		
<b>Main Play Area (Number Match)</b>								
	FREE TICKET (\$5 value)	\$0	6,000	20.00	\$0	6,000	\$0	0.00%
		\$10	8,040	14.93	\$80,400	8,040	\$80,400	21.05%
		\$15	1,500	80.00	\$22,500	1,500	\$22,500	5.89%
		\$20	1,000	120.00	\$20,000	1,000	\$20,000	5.24%
		\$25	400	300.00	\$10,000	400	\$10,000	2.62%
		\$50	200	600.00	\$10,000	200	\$10,000	2.62%
		\$100	50	2,400.00	\$5,000	50	\$5,000	1.31%
		\$10,000	10	12,000.00	\$100,000	10	\$100,000	26.18%
<b>\$10 BONUS</b>								
		\$10	4,000	30.00	\$40,000	4,000	\$40,000	10.47%
<b>\$20 BONUS</b>								
		\$20	1,200	100.00	\$24,000	1,200	\$24,000	6.28%
<b>\$50 BONUS</b>								
		\$50	500	240.00	\$25,000	500	\$25,000	6.55%
<b>Win Two Times</b>								
	(\$10 + \$10 BONUS)	\$20	700	171.43	\$14,000	700	\$14,000	3.67%
<b>Win Three Times</b>								
	(\$10 + \$15 + \$10 BONUS)	\$35	500	240.00	\$17,500	500	\$17,500	4.58%
	(\$10 + \$15 + \$20 BONUS)	\$45	300	400.00	\$13,500	300	\$13,500	3.53%
<b>Summary</b>								
			<b>24,400</b>	<b>4.92</b>	<b>\$381,900</b>	<b>24,400</b>	<b>\$381,900</b>	<b>100.00%</b>
				Odds of winning \$50 or greater	157.89			
				Odds of winning \$25 or greater	82.19			
				Odds of winning \$20 or greater	28.85			
				Odds of winning \$15 or greater	18.87			
				Odds of winning \$10 or greater	6.52			
				Odds of a Number Match Win	9.45			
				Odds of a BONUS Win	16.67			
				Odds of Multiple Wins	80.00			
				Odds of Winning Two Times	171.43			
				Odds of Winning Three Times	150.00			

Approved By: \_\_\_\_\_  
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